

**SYSTEM AND METHOD FOR PROVIDING A ONE-TIME PAYMENT TO SECURE
THE RIGHTS TO A DOMAIN NAME**

ABSTRACT

Disclosed are exemplary techniques for securing rights to a domain name for an extended
5 time period. A customer provides domain registration information and a one-time registration
payment to a registrar. The registrar may invest at least a portion of the one-time registration
payment and use at least a portion of the return on the investment to pay for subsequent
registrations of the domain name with a domain name registry so that the domain name remains
registered to the customer for the time period requested and paid for by the customer. Any
10 portion of the investment returns in excess of the registry payment made to the domain name
registry may be reinvested, disbursed as profit, or a combination thereof.